



Association of Idaho Cities
3100 S. Vista Ave., Ste. 310, Boise, ID 83705
Telephone (208) 344-8594
Fax (208) 344-8677
www.idahocities.org

NEWS RELEASE

FOR IMMEDIATE RELEASE
June 15, 2010

CONTACT: Ken Harward, Executive Director
Association of Idaho Cities
(208) 344-8594 (toll-free in Idaho)
Email: kharward@idahocities.org

Mayor Nancy Chaney
City of Moscow
(208) 883-7000

City of Moscow recognized for innovative program

Idaho Falls – The City of Moscow was recognized for its “Moscow Commissions’ Fair and Service to Commissions Award” program and its “Shop the Market” program during the 63rd Association of Idaho Cities Annual Conference, June 16-18, held at the Shilo Inn in Idaho Falls.

The City Achievement Award program recognizes Idaho cities for programs or projects created and implemented that improve quality of life, solve community problems, reduce costs of government and increases municipal services with minimal additional dollar outlay. Size of population is also taken into account.

Moscow Commissions’ Fair and Service to Commissions Award—Since 1972 the City of Moscow has used volunteer commissions to assist the Mayor and Council in policy research and development, citizen engagement, planning and other important roles. Currently the city’s volunteer talent has grown to include 10 volunteer commissions and nearly 100 volunteers. The Moscow Commissions’ Fair gives commissioners the opportunity to showcase their work on behalf of the city and also serves as an opportunity to recruit new volunteers. The Mayor and City Council recognize three outstanding commission volunteers with an annual “Service to Commission Award.” The event is free and open to the public and is advertised in the local papers along with a thank you to commission members for their volunteerism.

Additional Contact: *Jennifer Pfiffner, Assistant to the City Supervisor, City of Moscow. (208) 883-7123*

Shop the Market—In September 2008 the “Shop the Market” program was launched by the City of Moscow. The venue, the Farmers Market, which has become a popular Moscow tradition since it was first established in 1997. Shop the Market allows area families to use their food stamp benefits and State of Idaho Quest Card child support funds at the Farmers Market. Families can go the booth located in the center of the Market and swipe their cards and receive “Market Money” scrip. Vendors then accept the scrip for approved purchases of fresh fruits & vegetables, eggs, bread, meat, cheese, honey, seeds and plant starts. Vendors, in turn, save and later submit their scrip for reimbursement checks.

Additional Contact: *Jennifer Pfiffner, Assistant to the City Supervisor, City of Moscow (208) 883-7123*

The Association of Idaho Cities was formed in 1947 and is a nonpartisan, nonprofit corporation organized to serve Idaho's 200 incorporated cities. AIC influences policies and provides education, training and technical assistance to strengthen the ability of city elected officials and staff to serve their communities.

###